



myGeoTracking from Abaqus, Inc.

Mobile Workforce Management Made Simple

Managing the real-time location and job status of your mobile workforce can be a real challenge. The **myGeoTracking** service from Abaqus, Inc. gives you the tools you need to quickly and easily know where your people and assets are in relation to customer needs.

The carrier-grade cloud-based **myGeoTracking** MRM service works with any cell phone or wireless device and provides you with a real-time workforce and asset management solution by blending location information, Enterprise Messaging/Interactive Voice Response (IVR), and a powerful rules engine into a single platform.

- *Location*, autotracking, geo-fencing and more
- *Location-enhanced SMS* and IVR gives real-time job status and enhanced dispatching for any cell phone
- *Enterprise messaging* with flexible rules that support SMS broadcast campaigns, desktop-based dispatch and workflow communications

The **myGeoTracking** service from Abaqus, Inc. is completely web-based and does not require special GPS devices, phones or software.

“With myGeoTracking we’ve been able to improve our customer response time and save time and money by pinpointing 100% of our manpower on a map at a glimpse. Now we can send the closest, and more importantly, the right person, to fit each specific situation.”

—Sure Fire Protection

KEY BENEFITS

- **Improve Customer Service**—Locate and send messages company wide or just to the right team member to meet your customer’s needs
- **Control Expenses**—Boost time sheet accuracy and only pay your mobile workers the hours they are on the job
- **Enhance Your Dispatching**—Location-enhanced SMS and IVR from the field improves dispatching
- **No Special Software or Hardware**—Use existing cell phones and devices and eliminate the cost of special hardware or software
- **Amazon hosted, Carrier grade, Cloud service**



Improve Your Business Through Real-Time Workforce Location & Job Status

Powerful workforce management tools, rules, event triggers and diagnostics

Located-enhanced SMS & IVR gives real-time location & job status



Custom reporting helps maximize efficiency and safety

Map workforce location, see route history and set geo-fences and alerts

Desktop-based SMS dispatch support and safety

THE CLOUD-BASED MYGEOTRACKING SOLUTION MAKES IT EASY TO LOCATE, MESSAGE AND MANAGE YOUR TEAM WITHOUT NEEDING AN APPLICATION OR SMARTPHONE

Hassle-free Mobile Team Management

Unlike smartphone-based applications that require special phones and client applications, the powerful **myGeoTracking** mobile workforce management solution can find the location of any phone or wireless device by asking the cellular network to generate a general position using either Cell ID (located within the service area of a cell tower), or a precise location using GPS inside the device.

myGeoTracking integrates with a range of back-office programs and can provide the type of real-time location, easy messaging and team job status reports most companies need on a day-to-day basis.

myGeoTracking is easy to implement, and easy to use. Contact us today to see how **myGeoTracking** can help your business.

* Service available in the United States

	myGeoTracking MRM	Application-Based MRM
Ease of Deployment	Low Complexity (Clientless, any phone or wireless device)	Higher Complexity (Requires Client software, special phones)
Any Phone	Yes	No (requires smartphone)
Requires Client Software	No	Yes
Requires Data Plan	No	Yes
On-demand Locate	Yes	Yes
Auto-Tracking	Yes	Yes
Geo-Fencing/ Rules	Yes	Yes
IVR & Enterprise Messaging	Yes	No
Battery & Memory Issues	No	Varies
Cost	No added device cost; LOW recurring monthly cost	HIGH device cost; HIGH recurring monthly cost